

TAYLOR & FRANCIS

Newly Acquired Titles from Greenleaf Publishing

Corporate Social Responsibility
& Business Ethics



Welcome

We are delighted to welcome Greenleaf Publishing into the Taylor & Francis Group.

Greenleaf Publishing, is a leading publisher in the areas of corporate responsibility, business ethics, management, social responsibility, environmental policy, sustainable development and future business strategy.

Within this catalogue you will find new and forthcoming Greenleaf titles, including bestsellers, a selection of our academic journals and titles from our two series The Principles for Responsible Management Education (PRIME) series and The Responsible Investment series.

For more information or to place an order, please contact your local sales representative.

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Corporate Diplomacy

Building Reputations and Relationships with External Stakeholders



Witold J. Henisz

This book argues that the strategic management of relationships with external stakeholders – what the author calls ‘Corporate Diplomacy’ – creates real and lasting business value. With colourful examples, practical tools and considered perspectives, the book hones in on a fundamental challenge for managers of multinational corporations.

Routledge

Market: Business & Management

November 2016: 234x156: 230pp

Hb: 978-1-783-53055-7: **£40.00**

Pb: 978-1-783-53298-8: **£19.99**

eBook: 978-1-351-28788-3

* For full contents and more information, visit: www.routledge.com/9781783532988

Leading Change toward Sustainability

A Change-Management Guide for Business, Government and Civil Society

Bob Doppelt

Demystifies the sustainability-change process by offering a framework and a methodology that managers can use to successfully transform their organizations to embrace sustainable development and manage the growing challenges of climate change. This title discusses the change management, leadership and sustainability to focus on de-carbonization.

Routledge

Market: Business & Management

September 2003: 234x156: 270pp

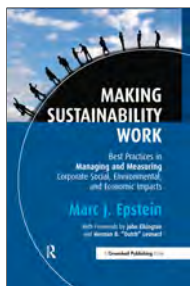
Hb: 978-1-874-71963-2: **£75.00**

Pb: 978-1-874-71964-9: **£19.99**

* For full contents and more information, visit: www.routledge.com/9781874719649

Making Sustainability Work

Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts



Marc J. Epstein

Over the years, corporations have become more sensitive to social issues and stakeholder concerns. They are striving to become better corporate citizens. This "how-to-do-it" guide is suitable for corporate leaders, strategists, academics, sustainability consultants, and those with an interest in actually putting ideas into practice.

Routledge

Market: Business & Management

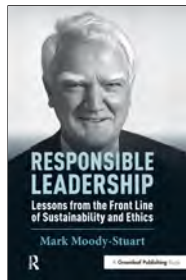
January 2008: 234x156: 288pp

Hb: 978-1-906-09305-1: **£19.99**

* For full contents and more information, visit: www.routledge.com/9781906093051

Responsible Leadership

Lessons from the Front Line of Sustainability and Ethics



Mark Moody-Stuart

Sir Mark Moody-Stuart is as qualified as anyone on the planet to discuss the realities, dilemmas and lessons to be learnt from the last 20 years of corporate engagement with sustainability, ethics and responsibility. In this unique book we hear a unique voice from the front line of corporate responsibility.

Routledge

Market: Business & Management

March 2014: 234x156: 382pp

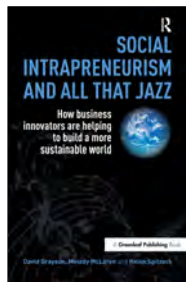
Hb: 978-1-906-09396-9: **£30.00**

eBook: 978-1-351-27716-7

* For full contents and more information, visit: www.routledge.com/9781906093969

Social Intrapreneurism and All That Jazz

How Business Innovators are Helping to Build a More Sustainable World



David Grayson, Melody McLaren and Heiko Spitzack

A growing wave of "social intrapreneurs" are using the power of large companies to create solutions to address societal problems. Distilling insights from 40 social intrapreneurs this book brings to life how business can be more than just profit-maximizing.

Routledge

Market: Business & Management

March 2014: 234x156: 254pp

Hb: 978-1-783-53065-6: **£85.00**

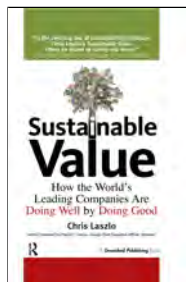
Pb: 978-1-783-53051-9: **£29.99**

eBook: 978-1-351-28776-0

* For full contents and more information, visit: www.routledge.com/9781783530519

Sustainable Value

How the World's Leading Companies Are Doing Well by Doing Good



Chris Laszlo and Patrick Cescau

Speaks with resounding clarity to the living challenges, the real dilemmas, and haunting questions of CEOs everywhere.

Routledge

Market: Business & Management

January 2008: 234x156: 208pp

Hb: 978-1-906-09306-8: **£19.99**

eBook: 978-1-351-28008-2

* For full contents and more information, visit: www.routledge.com/9781906093068

The Three Levels of Sustainability



Elena Cavagnaro and George H | Curiel

This book aims to provide the missing link in current debates around sustainability, taking a holistic approach to sustainable development that starts and ends with the human being. The personal dimension of sustainable development has been neglected and sustainable societies cannot be achieved without committed individuals.

Routledge

Market: Business & Management

January 2012: 234x156: 328pp

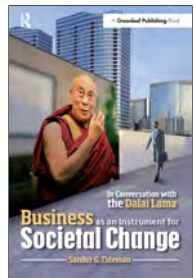
Pb: 978-1-906-09368-6: **£24.99**

eBook: 978-1-351-27796-9

* For **full contents** and more information, visit: www.routledge.com/9781906093686

Business as an Instrument for Societal Change

In Conversation with the Dalai Lama



Sander Tideman

The Dalai Lama rarely speaks directly on the topics of leadership, business and economics. Through in-depth dialogue with a number of leading social and economic thinkers, this important book sheds light on the most pressing questions that we face. It has the power to change your way of thinking.

Routledge

Market: Business & Management
September 2016: 234 x 156: 315pp
Hb: 978-1-783-53450-0: **£75.00**
Pb: 978-1-783-53452-4: **£19.99**
eBook: 978-1-351-28460-8

* For full contents and more information, visit: www.routledge.com/9781783534524

Healing the World

Today's Shamans as Difference Makers



Sandra Waddock

Our world is fraught with problems that demand attention: climate change, terrorism, poverty, and injustice to name only a few. *Healing the World* takes the fundamental teachings of shamans—the healer of communities—and applies them to the problems of today, using terms and concepts that anybody, from business leaders to activists, can relate to and understand. It helps people identify their own gifts and find the pathways forward to using those gifts in the world, no matter what their occupation, civic activity, or interests.

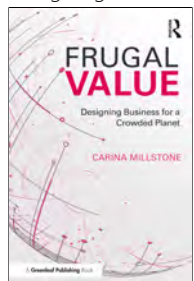
Routledge

Market: Business & Management
April 2017: 210x148: 222pp
Hb: 978-1-783-53801-0: **£60.00**
Pb: 978-1-783-53772-3: **£19.99**
eBook: 978-1-351-21658-6

* For full contents and more information, visit: www.routledge.com/9781783537723

Frugal Value

Designing Business for a Crowded Planet



Carina Millstone

This book explores what business responsibility looks like today, and how it could be put into practice through far-reaching changes to companies, ranging from new approaches to product design and business models to reconfiguration of operations and innovative ownership structures.

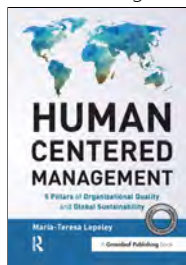
Routledge

Market: Business & Management
July 2017: 234x156: 210pp
Hb: 978-1-783-53388-6: **£75.00**
Pb: 978-1-783-53338-1: **£24.99**
eBook: 978-1-351-24415-2

* For full contents and more information, visit: www.routledge.com/9781783533381

Human Centered Management

5 Pillars of Organizational Quality and Global Sustainability



Maria-Teresa Lepeley

Offers a coherent model based on 5 pillars to develop resilient and agile work environments: human capital; disruption resilience; talent management; agility; and sustainable quality standards.

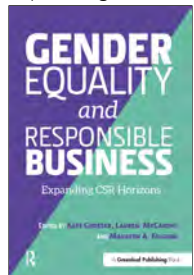
Routledge

Market: Business & Management
March 2017: 210x148: 222pp
Hb: 978-1-783-53789-1: **£75.00**
Pb: 978-1-783-53790-7: **£24.99**

* For full contents and more information, visit: www.routledge.com/9781783537907

Gender Equality and Responsible Business

Expanding CSR Horizons



Edited by Kate Grosser, Lauren McCarthy and Maureen A. Kilgour

This illuminating book draws together voices from business, academia and civil society to focus on gender equality and its impacts not just in the boardroom, but the wider gender impacts of business in the marketplace – among suppliers, supply chains, communities, the environment and throughout corporate value chains.

Routledge

Market: Business & Management
October 2016: 234x156: 214pp
Hb: 978-1-783-53128-8: **£100.00**
Pb: 978-1-783-53438-8: **£34.99**
eBook: 978-1-351-28636-7

* For full contents and more information, visit: www.routledge.com/9781783534388

Human Rights, Corporate Responsibility and Management Education

Margaret Bedggood, Maria Humphries and Dale Fitzgibbons

Human Rights, Corporate Responsibility and Management Education are all covered in this book.

Routledge

Market: Business & Management
April 2017
Hb: 978-1-783-53170-7: **£115.00**

* For full contents and more information, visit: www.routledge.com/9781783531707

The Business of Bees

An Integrated Approach to Bee Decline and Corporate Responsibility



Edited by **Jill Atkins** and **Barry Atkins**

The Business of Bees provides the first integrated account of diminishing bee populations from an interdisciplinary perspective. It explores the role of corporate responsibility and governance as they relate to this issue and examines what the impact will be on consumers, companies, stock markets and global society if bee populations continue to decline.

Routledge

Market: Business & Management

June 2016: 234x156: 366pp

Hb: 978-1-783-53522-4: **£105.00**

Pb: 978-1-783-53435-7: **£34.99**

eBook: 978-1-351-28392-2

* For full contents and more information, visit: www.routledge.com/9781783534357

The Dark Side 3

Critical Cases on the Downside of Business



Edited by **Fernanda Sauerbronn**, **Pauline Fatien Diochon**, **Albert J. Mills** and **Emmanuel Raufflet**

This third collection of outstanding contributions from the Critical Management Studies (CMS) Division of the Academy of Management (AOM) continues to challenge business practice in ways not tackled by other more typical business case studies.

Routledge

Market: Business & Management

August 2017: 234x156: 180pp

Hb: 978-1-783-53807-2: **£95.00**

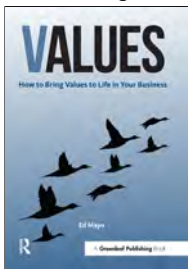
Pb: 978-1-783-53757-0: **£34.99**

eBook: 978-1-351-26904-9

* For full contents and more information, visit: www.routledge.com/9781783537570

Values

How to Bring Values to Life in Your Business



Ed Mayo

There is no one right or wrong set of values, but there is power and potential in making the most of the right values for your business. Ed Mayo, Secretary General at Co-operatives UK, presents how they can become a natural part of commercial life. With a range of case studies, this book offers practical approaches to make a success of values.

Routledge

Market: Business & Management

October 2016: 210x148: 88pp

Hb: 978-1-783-53535-4: **£55.00**

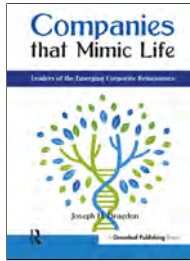
Pb: 978-1-783-53534-7: **£19.99**

eBook: 978-1-351-28384-7

* For full contents and more information, visit: www.routledge.com/9781783535347

Companies that Mimic Life

Leaders of the Emerging Corporate Renaissance



Joseph H. Bragdon

Industrial capitalism is broken. This book tells how transformation is taking root in the corporate world. It tells the stories of seven exceptional companies that have out-performed their competitors. Instead of modeling themselves on the assumed efficiency of machines – a thought process that emerged during the industrial age – these firms model themselves on living systems.

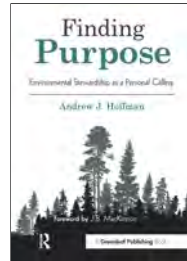
Routledge

Market: Business & Management
October 2016: 210x148: 242pp
Hb: 978-1-783-53543-9: **£80.00**
Pb: 978-1-783-53542-2: **£24.99**
eBook: 978-1-351-28376-2

* For full contents and more information, visit: www.routledge.com/9781783535422

Finding Purpose

Environmental Stewardship as a Personal Calling



Andrew J. Hoffman

Distilling a lifetime's work, this book challenges our thinking on how humanity interacts with planet Earth. It considers this relationship through different lenses – business, academia, faith-based and cultural – to provide a holistic understanding. From student to CEO, readers are offered valuable guidance on considering their place in the world.

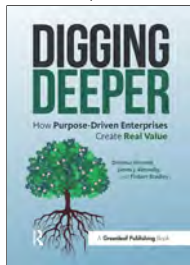
Routledge

Market: Business & Management
April 2016: 210x148: 174pp
Hb: 978-1-783-53354-1: **£80.00**
Pb: 978-1-783-53372-5: **£19.99**
eBook: 978-1-351-28508-7

* For full contents and more information, visit: www.routledge.com/9781783533725

Digging Deeper

How Purpose-Driven Enterprises Create Real Value



Dietmar Sternad, James J. Kennelly and Finbarr Bradley

Digging Deeper reveals an alternative to a myopic capitalism. Remarkable examples from around the world vividly demonstrate how enterprises can create real value through focusing on the 6 Ls, long-term orientation, lasting relationships, local roots, limits recognition, developing a learning community and taking leadership responsibility seriously.

Routledge

Market: Business & Management
December 2016: 210x148: 272pp
Hb: 978-1-783-53538-5: **£80.00**
Pb: 978-1-783-53539-2: **£24.99**
eBook: 978-1-351-28380-9

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Future First Companies

How Successful Leaders Turn Innovation Challenges into New Value Frontiers

Alice Mann

Future First Companies is a practical guide for any business leader who wants to build, expand, or reinvent their company by finding new value in global challenges. Through real-life business examples ranging from Nike to Opower, this book lays out how to identify and adapt the future first leadership mindset and business capabilities required to achieve lasting and integrated performance results.

Organizational psychologist Alice Mann makes a convincing argument that successful partnerships and alliances among big global companies and small mission-driven ones can reshape the global ecosystems of apparel, food, automobiles, energy, and remake the future of our world.

Routledge

Market: Business & Management
January 2018: 234x156: 128pp
Hb: 978-1-783-53805-8: **£115.00**
Pb: 978-1-783-53763-1: **£19.99**
eBook: 978-1-351-26208-8

* For full contents and more information, visit: www.routledge.com/9781783537631

DreamMakers

Innovating for the Greater Good



Michele Hunt

An inspirational book that shows to the reader how to combine a desire to make a positive contribution to society and the environment and be a successful leader. It comprises stories from businesses and organizations from many different industry sectors.

Routledge

Market: Business & Management
January 2017: 234x156: 224pp
Hb: 978-1-783-53395-4: **£75.00**
Pb: 978-1-783-53568-2: **£19.99**

* For full contents and more information, visit: www.routledge.com/9781783535682

In Search of the Good Society

Malcolm McIntosh

Compelling reading, this book both reinforces and elevates the role of art in the exploration and analysis of the concepts of democracy, globalization and capitalism. In the book, the author describes a post-human world, a state we have already entered. Running throughout is the central theme of uncertainty and divergence. It is uncompromising in asking the question about the need for a new global creation story, which has at its core not the certainties of one defined creation myth but the need to feel comfortable with the uncertainty principle both in physics and the political economy.

Routledge

Market: Business & Management
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Pb: 978-1-783-53742-6: **£29.99**

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Stop the Rot

Reframing Governance for Directors and Politicians



Bob Garratt

Following the international success of *The Fish Rots from the Head: Developing Effective Directors*, this sequel from Bob Garratt explains the public's distrust of the people who govern us - the directors, owners, regulators and politicians - and how this can be changed. The book explains how the disjointed responses have reduced the chances of directors being able to deliver their main purpose, setting governance in a wider social context.

Routledge

Market: Business & Management

July 2017: 216x138: 322pp

Hb: 978-1-783-53804-1: £45.00

Pb: 978-1-783-53766-2: £15.99

eBook: 978-1-351-24403-9

* For full contents and more information, visit: www.routledge.com/9781783537662

2nd Edition • NEW EDITION

The Map of Meaningful Work (2e)

A Practical Guide to Sustaining our Humanity

Marjolein Lips-Wiersma and Lani Morris

This new edition of "The Map of Meaning" explores the authors' Holistic Development Model, which provides a clear, simple and profound framework of the dimensions and process of living and working meaningfully.

Routledge

Market: Business & Management

October 2017: 234x156: 214pp

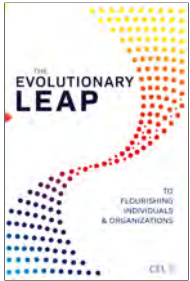
Hb: 978-1-783-53305-3: £50.00

Pb: 978-1-783-53306-0: £21.99

eBook: 978-1-351-25206-5

* For full contents and more information, visit: www.routledge.com/9781783533060

The Evolutionary Leap to Flourishing Individuals and Organizations



Center for Evolutionary Learning

This book describes how a shift in mindset and consciousness level has taken place in organizations using meditative practice, not only for individual wellbeing but also for deep transformational change. Challenging pre-conceived ideas about what a sustainably successful organization is and how it should be run, the book is based on a growing body of evidence - from neuroscience to business research. The authors map out a path to empower all who wish to undertake this journey towards the realization of the highest potential in ourselves, our organizations, and our social and natural world.

Routledge

Market: Business & Management

July 2017: 234x156: 192pp

Hb: 978-1-783-53781-5: £110.00

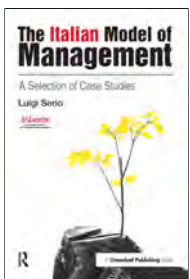
Pb: 978-1-783-53799-0: £29.99

eBook: 978-1-351-24399-5

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The Italian Model of Management

A Selection of Case Studies



Edited by Luigi Serio

This book is an essential resource for facilitators seeking to help students develop their knowledge of management practice in Italy. It presents a collection of the best case studies and accompanying teaching notes from the Italian Association for Management Education (ASFOR) competition in 2014. The cases are written by teachers across many of the leading universities in Italy.

Routledge

Market: Business & Management

February 2016: 234x156: 242pp

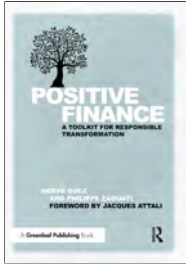
Hb: 978-1-783-53428-9: £85.00

Pb: 978-1-783-53426-5: £29.99

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Positive Finance

A Toolkit for Responsible Transformation



Hervé Guez and Philippe Zaouati

Positive Finance presents a way to transform the economic model and reduce the ever-widening gulf of inequality, while taking into account environmental constraints. In order to achieve this, the authors argue that we must re-envision the allocation of capital in order to support social and technological innovations, to design and build sustainable infrastructure, and to finance the energy transition.

Routledge

Market: Business & Management

December 2015: 210x148: 128pp

Hb: 978-1-783-53516-3: **£45.00**

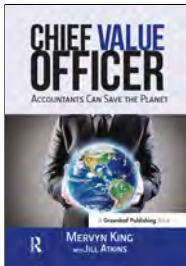
Pb: 978-1-783-53455-5: **£19.99**

eBook: 978-1-351-28404-2

* For full contents and more information, visit: www.routledge.com/9781783534555

The Chief Value Officer

Accountants Can Save the Planet



Mervyn King and Jill Atkins

This book firmly places the accountant in the position of changemaker. It encapsulates the essential reasons for adopting integrated reporting, explains its application and proposes the next steps of developing the role of Chief Finance Officer to Chief Value Officer.

Routledge

Market: Business & Management

December 2016: 210x148: 138pp

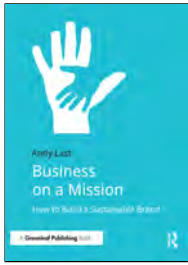
Hb: 978-1-783-53296-4: **£50.00**

Pb: 978-1-783-53293-3: **£19.99**

* For full contents and more information, visit: www.routledge.com/9781783532933

Business on a Mission

How to Build a Sustainable Brand



Andy Last

This easy-to-read and engaging book is an introduction to how to build a sustainable corporate brand. Intended as a roadmap, the book includes interviews from business leaders, including Paul Polman of Unilever, and Jonas Prising of ManpowerGroup.

Routledge

Market: Business & Management
December 2016: 210x148: 136pp
Hb: 978-1-783-53299-5: **£55.00**
Pb: 978-1-783-53300-8: **£19.99**
eBook: 978-1-351-28520-9

* For full contents and more information, visit: www.routledge.com/9781783533008

Corporations and Sustainability

The South Asian Perspective



Edited by Jose P D

Corporations and Sustainability: A South Asian Perspective is a compilation of contributions from leading academics and practitioners that provides an overview of the key challenges and opportunities related to sustainability in South Asia. Informs an important perspective for researchers as well as students of business and environment.

Routledge

Market: Business & Management
April 2016: 234x156: 226pp
Hb: 978-1-783-53084-7: **£75.00**
eBook: 978-1-351-28760-9

* For full contents and more information, visit: www.routledge.com/9781783530847

The Chief Value Officer

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Mervyn King and Jill Atkins

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Routledge

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December 2016: 210x148: 138pp
Hb: 978-1-783-53296-4: **£50.00**
Pb: 978-1-783-53293-3: **£19.99**

* For full contents and more information, visit: www.routledge.com/9781783532964

CrowdRising

Building a Sustainable World through Mass Collaboration

Lorinda R. Rowledge

"CrowdRising" profiles initiatives of companies, NGOs and technology providers using crowdsourcing to develop solutions to global problems. It highlights the experiences of leaders, identifies implementation guidelines, critical success factors and lessons learned, and finally projects where the field is going.

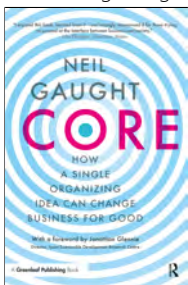
Routledge

Market: Business & Management
December 2017: 234x156: 250pp
Pb: 978-1-783-53377-0: **£24.99**

* For full contents and more information, visit: www.routledge.com/9781783533770

CORE

How a Single Organizing Idea can Change Business for Good



Neil Gaught

This book is about how businesses can adopt a Single Organizing Idea and, more importantly, why they have to. Drawing on stories and case studies, and with reference to the UN's Sustainable Development Goals, its no-nonsense approach sets aside the ideals to confront the realities of business reform. It demonstrates the power and potential that a Single Organizing Idea can bring to any business prepared to take its head out of the sand and proactively respond to today's challenges.

Routledge

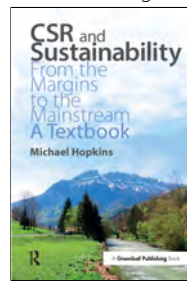
Market: Business & Management
August 2017: 234x156: 166pp
Hb: 978-1-783-53786-0: **£75.00**
Pb: 978-1-783-53785-3: **£24.99**
eBook: 978-1-351-26612-3

* For full contents and more information, visit: www.routledge.com/9781783537853

TEXTBOOK

CSR and Sustainability

From the Margins to the Mainstream: A Textbook



Edited by Michael Hopkins

CSR and Sustainability – From the Margins to the Mainstream is a textbook with wide potential usage for undergraduate and postgraduate students, as well as practitioners, presenting current thinking and practical applications in a number of specific fields in business, including industry sectors, regions and business functions.

Routledge

Market: Business & Management
January 2016: 234x156: 494pp
Hb: 978-1-783-53444-9: **£95.00**
Pb: 978-1-783-53446-3: **£39.99**
eBook: 978-1-351-28464-6

* For full contents and more information, visit: www.routledge.com/9781783534463

Headwinds of Opportunity

A Compass for Sustainable Innovation



Tim Lindsey

Headwinds of Opportunity goes beyond philosophical and academic discussion of business sustainability to offer strategic guidance regarding how-to make all types of organizations function more sustainably while simultaneously improving their competitiveness. The book is informed by time-tested principles of innovation diffusion that can be effectively applied to drive change. It places considerable emphasis on the 'how-to' aspects of sustainability improvement and how they can be used to increase effectiveness.

Routledge

Market: Business & Management

July 2017: 210x148: 228pp

Hb: 978-1-783-53806-5: £70.00

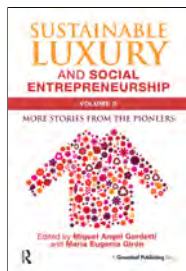
Pb: 978-1-783-53760-0: £22.99

eBook: 978-1-351-27022-9

* For full contents and more information, visit: www.routledge.com/9781783537600

Sustainable Luxury and Social Entrepreneurship Volume II

More Stories from the Pioneers



Edited by Miguel Angel Gardetti and María Eugenia Girón

This book profiles transformational individuals blazing a trail in the sustainable luxury business. It shows us that luxury products need not wreak destruction on the environment and the communities who manufacture them. There are entrepreneurs who are well motivated to break the rules and promote disruptive solutions.

Routledge

Market: Business & Management

April 2016: 234x156: 176pp

Hb: 978-1-783-53371-8: £85.00

Pb: 978-1-783-53356-5: £29.99

eBook: 978-1-351-28496-7

* For full contents and more information, visit: www.routledge.com/9781783533718

Knowledge Brokerage for Sustainable Development

Innovative Tools for Increasing Research Impact and Evidence-Based Policy-Making



André Martinuzzi and Michal Sedlacko

This is the first study exploring how knowledge brokerage has the potential to support sustainable development across political and scientific systems. It presents a selection of innovative and practical tools to enhance the connectivity of research and policy-making.

Routledge

Market: Business & Management

December 2016: 234x156: 344pp

Hb: 978-1-783-53253-7: £105.00

Pb: 978-1-783-53254-4: £44.99

eBook: 978-1-351-28548-3

* For full contents and more information, visit: www.routledge.com/9781783532544

Sustainable Solutions: Let Knowledge Serve the City



Edited by B.D. Wortham-Galvin, Jennifer H. Allen and Jacob Sherman

Series: *South America, Central America and the Caribbean*

The Sustainable Solutions series examines Portland State University, sharing best practice in community-engaged teaching and research with a sustainability focus. This volume looks at how barriers between disciplines and communities have been overcome, and introduces themes shaping PSU's work: justice, partnership and climate change.

Routledge

Market: Business & Management

August 2016: 234x156: 200pp

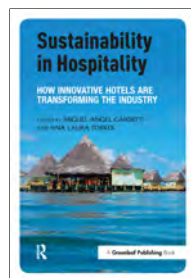
Hb: 978-1-783-53396-1: £50.00

eBook: 978-1-351-28484-4

* For full contents and more information, visit: www.routledge.com/9781783533961

Sustainability in Hospitality

How Innovative Hotels are Transforming the Industry



Edited by Miguel Angel Gardetti and Ana Laura Torres

This book represents the most complete collection yet on how the hospitality industry is addressing sustainability and ethical issues. Presents global viewpoints on embedding sustainability into the hospitality industry, and the impact this could have on transforming the sector into an advocate for more sustainable, eco-conscious tourism.

Routledge

Market: Business & Management

December 2015: 234x156: 270pp

Hb: 978-1-783-53264-3: £95.00

Pb: 978-1-783-53199-8: £39.99

eBook: 978-1-351-28536-0

* For full contents and more information, visit: www.routledge.com/9781783531998

Sustainable Solutions: University–Community Partnerships



Edited by B.D. Wortham-Galvin, Jennifer H. Allen and Jacob Sherman

Sustainable Solutions shares best practice in community-engaged teaching and sustainability-focused research at Portland State University. This volume explores how these partnerships work in practice, analyzing 13 projects to offer pragmatic guidance, critical reflections and inspiration for creating effective university-community partnerships.

Routledge

Market: Business & Management

September 2016: 234x156: 272pp

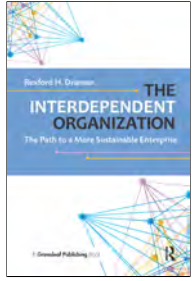
Hb: 978-1-783-53570-5: £50.00

eBook: 978-1-351-28356-4

* For full contents and more information, visit: www.routledge.com/9781783535705

The Interdependent Organization

The Path to a More Sustainable Enterprise



Edited by **Rexford H. Draman**

This book demonstrates that it is possible to improve productivity AND make a shift toward sustainability for the organization, its employees and its stakeholders.

Routledge

Market: Business & Management/Sustainability

January 2017: 234x156: 198pp

Hb: 978-1-783-53292-6: **£80.00**

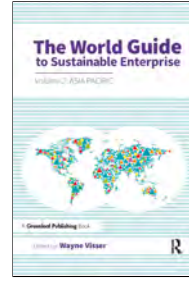
Pb: 978-1-783-53291-9: **£29.99**

eBook: 978-1-351-28528-5

* For full contents and more information, visit: www.routledge.com/9781783532919

The World Guide to Sustainable Enterprise

Volume 2: Asia Pacific



Edited by **Wayne Visser**

The World Guide provides a unique reference to global sustainable enterprise developments in each major country in the world. Volume 2 explores the priority issues, trends, government policies and a number of case studies in sustainable enterprise in Asia Pacific.

Routledge

Market: Business & Management

January 2016: 234x156: 200pp

Hb: 978-1-783-53462-3: **£95.00**

Pb: 978-1-783-53464-7: **£34.99**

eBook: 978-1-351-28448-6

* For full contents and more information, visit: www.routledge.com/9781783534647

The World Guide to Sustainable Enterprise - Four Volume Set

Edited by **Wayne Visser**

The World Guide to Sustainable Enterprise is the first comprehensive global compendium that clearly describes the national approaches to sustainable enterprise. Through a systematic review of each country, this quick-to-access reference Guide showcases the similarities and differences in each region.

Routledge

Market: Business & Management

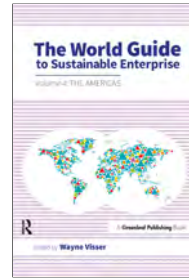
January 2016: 867pp

Pb: 978-1-783-53564-4: **£105.00**

* For full contents and more information, visit: www.routledge.com/9781783535644

The World Guide to Sustainable Enterprise

Volume 4: the Americas



Edited by **Wayne Visser**

The World Guide provides a unique reference to global sustainable enterprise developments in each major country in the world. Volume 4 explores the priority issues, trends, government policies and a number of case studies in sustainable enterprise in the Americas.

Routledge

Market: Business & Management

January 2016: 234x156: 180pp

Hb: 978-1-783-53456-2: **£95.00**

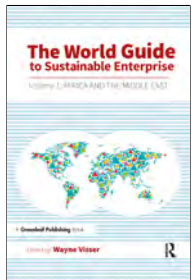
Pb: 978-1-783-53461-6: **£34.99**

eBook: 978-1-351-28456-1

* For full contents and more information, visit: www.routledge.com/9781783534616

The World Guide to Sustainable Enterprise

Volume 1: Africa and Middle East



Edited by **Wayne Visser**

The World Guide provides a unique reference to global sustainable enterprise developments in each major country in the world. Volume 1 explores the priority issues, trends, government policies and a number of case studies in sustainable enterprise in the Middle East and North Africa.

Routledge

Market: Business & Management

January 2016: 234x156: 246pp

Hb: 978-1-783-53468-5: **£95.00**

Pb: 978-1-783-53467-8: **£34.99**

eBook: 978-1-351-28444-8

* For full contents and more information, visit: www.routledge.com/9781783534678

The World Guide to Sustainable Enterprise - Volume 3: Europe



Edited by **Wayne Visser**

The World Guide provides a unique reference to global sustainable enterprise developments in each major country in the world. Volume 3 explores the priority issues, trends, government policies and a number of case studies in sustainable enterprise in Europe.

Routledge

Market: Business & Management

January 2016: 234x156: 282pp

Hb: 978-1-783-53458-6: **£95.00**

Pb: 978-1-783-53514-9: **£34.99**

eBook: 978-1-351-28452-3

* For full contents and more information, visit: www.routledge.com/9781783535149

The World We'll Leave Behind

Grasping the Sustainability Challenge

William Scott and Paul Vare

It is now clear that human activity has influenced how the biosphere supports life on Earth, and given rise to a set of connected environmental and social problems. The core dilemma of our time is: How can we all live well, now and in the future, without compromising the ability of the planet to enable us all to live well?

This book identifies the main issues and challenges we now face; it explains the ideas that underpin them and their inter-connection, and discusses a range of strategies through which they might be addressed and possibly resolved. This book is for everyone who cares about such challenges, and wants to know more about them.

Routledge

Market: Business & Management

February 2018; 234x156; 280pp

Hb: 978-1-783-53774-7: **£110.00**

Pb: 978-1-783-53773-0: **£29.99**

eBook: 978-1-351-24293-6

* For full contents and more information, visit: www.routledge.com/9781783537730

Activism and the Fossil Fuel Industry

Andrew Cheon and Johannes Urpelainen

As Donald Trump draws the US out of the Paris Agreement, the arguments for and against the fossil fuel industry and its impact on the climate are brought into sharp focus. In less than a decade, activism against the fossil fuel industry has exploded across the globe. This timely book is the first to offer a comprehensive evaluation of the types of activism that are employed, the success and impact of the different campaigns and activities, and suggestions as to ways forward. An accessible and readable text, it is an essential reference for scholars, policymakers, activists, and citizens interested in climate change, fossil fuels, and environmental sustainability.

Routledge

Market: Business & Management

January 2018: 234x156

Hb: 978-1-783-53808-9: **£95.00**

Pb: 978-1-783-53754-9: **£29.99**

* For full contents and more information, visit: www.routledge.com/9781783537549

Implementing Triple Bottom Line Sustainability into Global Supply Chains

Edited by Lydia Bals and Wendy Tate

Implementing Triple Bottom Line Sustainability into Global Supply Chains features innovative research, highlighting new cases, approaches and concepts in how to successfully implement sustainability – covering economic, ecological and social dimensions – into global supply chains. The four parts cover the rationale for sustainable global supply chains, key enablers, case studies showing clear implementation steps, and directions for future research and development.



Routledge

Market: Business & Management

May 2016: 234x156: 396pp

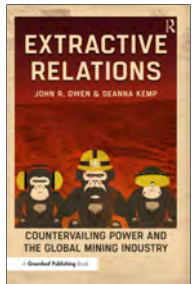
Hb: 978-1-783-53351-0: **£60.00**

eBook: 978-1-351-28512-4

* For full contents and more information, visit: www.routledge.com/9781783533510

Extractive Relations

Countervailing Power and the Global Mining Industry



John R. Owen and Deanna Kemp

Extractive Relations explores the nature of industrial power and its role in shaping what we understand to be the global mining sector. This perspective is supported by the authors' own sustained engagement with the mining sector over many years, drawing on cases from over twenty countries. For readers seeking to understand how mining companies interpret and interact with the communities and interests around their operations, this book provides invaluable insight and analysis.

Routledge

Market: Business & Management

July 2017: 210x148: 264pp

Hb: 978-1-783-53477-7: **£100.00**

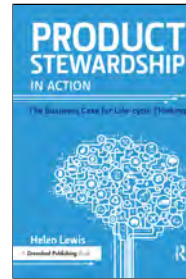
Pb: 978-1-783-53479-1: **£39.99**

eBook: 978-1-351-15000-0

* For full contents and more information, visit: www.routledge.com/9781783534791

Product Stewardship in Action

The Business Case for Life-cycle Thinking



Helen Lewis

Product Stewardship in Action describes how and why leading companies are taking responsibility for the environmental impact of their products. Written primarily for a business audience, it draws on the knowledge and experience of industry practitioners and other experts to provide a structured approach to product responsibility within firms.

Routledge

Market: Business & Management

July 2017: 234x156: 330pp

Hb: 978-1-783-53390-9: **£95.00**

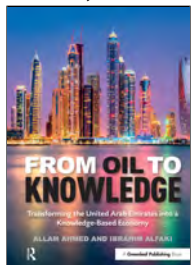
Pb: 978-1-783-53336-7: **£34.99**

eBook: 978-1-351-28488-2

* For full contents and more information, visit: www.routledge.com/9781783533367

From Oil to Knowledge

Transforming the United Arab Emirates into a Knowledge-Based Economy



Ibrahim Alfaki and Allam Ahmed

From Oil to Knowledge provides an evaluation of the UAE's successful attempts in utilizing knowledge and available technological infrastructure to transform the country's economy from oil-based to knowledge-based and towards the UAE Vision 2021.

Routledge

Market: Business & Management

December 2015: 250 x 175: 116pp

Hb: 978-1-783-53357-2: **£35.00**

eBook: 978-1-351-28504-9

* For full contents and more information, visit: www.routledge.com/9781783533572

Product-Service System Design for Sustainability

Chinese Edition

Carlo Vezzoli, Cindy Kohtala, Amrit Srinivasan, Liu Xin, Moi Fusakul, Deepta Sateesh and J.C. Diehl

This book is the Chinese edition of Product-Service System Design for Sustainability. It is a state-of-the-art examination of the theory and practice of system innovation, through Product Service System (PSS) design for sustainability from a trans-cultural viewpoint. Based on a European and Asian research project, it provides case studies, background, advice and tools for designers interested in sustainable PSSs.

Routledge

Market: Business & Management

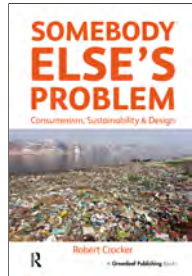
March 2017

Hb: 978-1-783-53576-7: **£115.00**

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Somebody Else's Problem

Consumerism, Sustainability and Design



Robert Crocker

Somebody Else's Problem calls for a radical change in how we design, make and use the products and services we need. Crocker challenges us to look at the systems we take for granted in daily life, and their cumulative role in our environmental crisis.

Routledge

Market: Business & Management

November 2016: 234x156: 236pp

Hb: 978-1-783-53503-3: **£75.00**

Pb: 978-1-783-53491-3: **£24.99**

eBook: 978-1-351-28412-7

* For full contents and more information, visit: www.routledge.com/9781783534913

World Sustainable Development Outlook 2016

Allam Ahmed

Adopting a holistic approach, this book critically examines the interrelationship between knowledge management, developing countries and sustainable development. Taking into account a variety of international, institutional and intellectual perspectives, it uses case and country studies to highlight successful initiatives, ideas and innovations.

Routledge

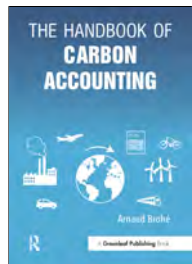
Market: Business & Management

October 2016

Hb: 978-1-783-53551-4: **£115.00**

* For full contents and more information, visit: www.routledge.com/9781783535514

The Handbook of Carbon Accounting



Arnaud Brohé

This book examines the various methods of carbon accounting used across the world. It aims to educate the reader on relevant concepts, as well as the historical context of the discipline. Assessing the evolution of carbon accounting since the Rio Conference in 1992 to the latest developments, this is an accessible and up-to-date guide. This book examines the various methods of carbon accounting inventory used across the world. It aims to educate the reader on relevant concepts, as well as the historical context of the discipline. Assessing the evolution of carbon accounting since the Rio Conference in 1992 to the latest developments, this is an accessible and up-to-date guide.

Routledge

Market: Business & Management

December 2016: 210x148: 212pp

Hb: 978-1-783-53316-9: **£75.00**

Pb: 978-1-783-53317-6: **£24.99**

eBook: 978-1-351-28516-2

* For full contents and more information, visit: www.routledge.com/9781783533176

Transformational Resilience

How Building Human Resilience to Climate Disruption Can Safeguard Society and Increase Wellbeing



Bob Doppelt

Applying a trauma-informed mental health and psychosocial perspective, Transformational Resilience offers a groundbreaking approach to responding to climate disruption. The book describes how climate disruption traumatizes societies and how effective responses can catalyze positive learning, growth, and change.

Routledge

Market: Business & Management

February 2016: 234x156: 368pp

Hb: 978-1-783-53526-2: **£95.00**

Pb: 978-1-783-53528-6: **£29.99**

eBook: 978-1-351-28388-5

* For full contents and more information, visit: www.routledge.com/9781783535286

Anti-Corruption

Implementing Curriculum Change in Management Education



Wolfgang Amann, Ronald Berenbeim, Tay Keong Tan, Matthias Kleinhempel, Alfred Lewis, Ruth Nieffer, Agata Stachowicz-Stanusch and Shiv Tripathi

Series: *The Principles for Responsible Management Education Series*

Anti-Corruption presents comprehensive guidelines on how to professionalize anti-corruption education around the world. Written by international business professors and deans, it guides academic institutions in how to adopt, adapt and develop best practice. It presents sample curricula, illustrative case studies and clear, hands-on recommendations.

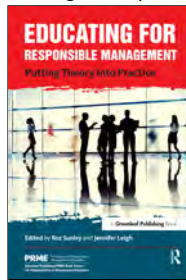
Routledge

Market: Business & Management
September 2015: 210x148: 162pp
Hb: 978-1-783-53473-9: **£90.00**
Pb: 978-1-783-53510-1: **£29.99**
eBook: 978-1-351-28440-0

* For full contents and more information, visit: www.routledge.com/9781783534739

Educating for Responsible Management

Putting Theory into Practice



Edited by Roz Sunley and Jennifer Leigh

Series: *The Principles for Responsible Management Education Series*

The book provides ideas and experience on how to prepare the learning environment, students, faculty and teaching resources for responsible management.

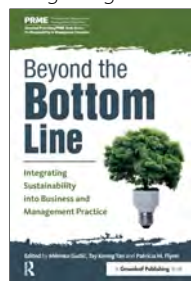
Routledge

Market: Business & Management
July 2016: 234x156: 390pp
Hb: 978-1-783-53386-2: **£95.00**
Pb: 978-1-783-53346-6: **£39.99**

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Beyond the Bottom Line

Integrating Sustainability into Business and Management Practice



Edited by Milenko Gudic, Tay Keong Tan and Patricia M. Flynn

The UN Global Compact is the world's largest corporate sustainability initiative, with a major influence on business practice. This book is the first to examine head-on the challenges that businesses face in living up to the UNGC's Ten Principles in both their overall strategy, and day-to-day practice.

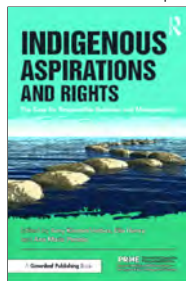
Routledge

Market: Business & Management
March 2017: 234x156: 196pp
Hb: 978-1-783-53327-5: **£75.00**

* For full contents and more information, visit: www.routledge.com/9781783533275

Indigenous Aspirations and Rights

The Case for Responsible Business and Management



Edited by Amy Klemm Verbos, Ella Henry and Ana Maria Peredo

Series: *The Principles for Responsible Management Education Series*

Edited by three leading voices in Indigenous rights research and practice, *Indigenous Aspirations and Rights* features contributions from around the globe. The work draws together policy implications for management and implications for Indigenous peoples, and examines how the PRME, the UN Global Compact, and the concept of socially responsible business can be expanded to encompass more positive outcomes for Indigenous peoples.

Routledge

Market: Business & Management
July 2017: 234x156: 190pp
Hb: 978-1-783-53323-7: **£110.00**
Pb: 978-1-783-53399-2: **£34.99**
eBook: 978-1-351-27018-2

* For full contents and more information, visit: www.routledge.com/9781783533992

CLADEA Guide to Responsible Business Education in Latin America

Dual language edition

Edited by Mariella Olivos Rossini

Series: *The Principles for Responsible Management Education Series*

To download individual chapters in Spanish and English, please click on the "Contents" tab above. Para descargar los capítulos individualmente en español e inglés, por favor, pulse la pestaña "Contents" que aparece arriba. The CLADEA Guide to Responsible Business in Latin America pulls together best practice from business schools across the Spanish-speaking world in responsible management education.

Routledge

Market: Business & Management
September 2016

Hb: 978-1-783-53335-0: **£105.00**

* For full contents and more information, visit: www.routledge.com/9781783533350

Inspirational Guide for the Implementation of PRME

UK & Ireland Edition



Edited by Alan Murray, Denise Baden, Paul Cashian, Alec Wersun and Kathryn Haynes

Series: *The Principles for Responsible Management Education Series*

Following the two previous volumes of the Inspirational Guide for the Implementation of PRME, the PRME UK and Ireland Chapter have compiled this volume which collects the experiences of some of the key PRME signatories in the UK and Ireland in implementing the Principles.

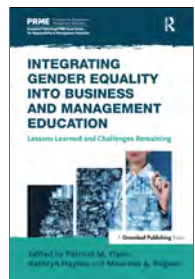
Routledge

Market: Business & Management
September 2014: 234x156: 196pp
Hb: 978-1-783-53125-7: **£75.00**
Pb: 978-1-783-53124-0: **£19.99**
eBook: 978-1-351-28640-4

* For full contents and more information, visit: www.routledge.com/9781783531240

Integrating Gender Equality into Business and Management Education

Lessons Learned and Challenges Remaining



Edited by Patricia M. Flynn, Kathryn Haynes and Maureen A. Kilgour

This volume addresses the need to integrate gender equality into business and management education and provides examples of leading initiatives from various disciplinary and global perspectives. It is designed to help faculty integrate the topic into teaching and research.

Routledge

Market: Business & Management
May 2015; 234x156; 432pp
Hb: 978-1-783-53225-4: **£75.00**
eBook: 978-1-351-28576-6

* For full contents and more information, visit: www.routledge.com/9781783532254

2nd Edition

Learning to Read the Signs

Reclaiming Pragmatism for the Practice of Sustainable Management



F. Byron (Ron) Nahser

Series: The Principles for Responsible Management Education Series

In this new edition of his seminal text, Nahser reclaims the profound philosophy of pragmatism and considers how it can be applied to the business world. He outlines a mode of inquiry that can be used to solve cognitive as well as ethical questions, to result in corporate success and a better world.

Routledge

Market: Business & Management
August 2013; 234x156; 240pp
Hb: 978-1-907-64390-3: **£80.00**
Pb: 978-1-906-09379-2: **£24.99**
eBook: 978-1-351-27656-6

* For full contents and more information, visit: www.routledge.com/9781907643903

Overcoming Challenges to Gender Equality in the Workplace

Leadership and Innovation



Edited by Patricia M. Flynn, Kathryn Haynes and Maureen A. Kilgour

Series: The Principles for Responsible Management Education Series

This volume is designed to support the rationale for gender equality in business and organizations. It provides evidence of implementation of gender equality in the workplace and how to deal with and overcome challenges in various contexts, including throughout supply chains.

Routledge

Market: Business & Management
August 2016; 234x156; 216pp
Hb: 978-1-783-53267-4: **£75.00**
Pb: 978-1-783-53546-0: **£34.99**
eBook: 978-1-351-28532-2

* For full contents and more information, visit: www.routledge.com/9781783532674

Redefining Success

Integrating Sustainability into Management Education

Edited by Patricia M. Flynn, Tay Keong Tan and Milenko Gudić

Series: The Principles for Responsible Management Education Series

Redefining Success: Integrating Sustainability into Management Education advocates incorporating sustainability concepts that go beyond the financial 'bottom line' into management education and business practice.

Routledge

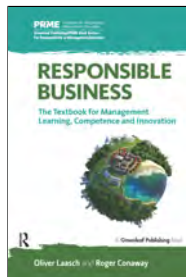
Market: Business & Management
September 2017; 234x156; 268pp
Hb: 978-1-783-53548-4: **£55.00**
eBook: 978-1-351-26880-6

* For full contents and more information, visit: www.routledge.com/9781783535484

TEXTBOOK

Responsible Business

The Textbook for Management Learning, Competence and Innovation



Oliver Laasch and Roger Conaway

Series: The Principles for Responsible Management Education Series

This textbook provides a theoretically sound, highly relevant, introduction to the topic of socially and environmentally responsible business. It takes an international perspective, has a strong theoretical basis, and fully integrates the topics of sustainability, ethics, and responsibility.

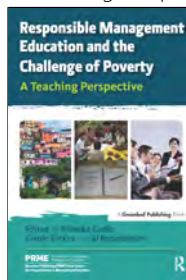
Routledge

Market: Business & Management
September 2016; 234x156; 446pp
Hb: 978-1-783-53486-9: **£95.00**
Pb: 978-1-783-53505-7: **£34.99**
eBook: 978-1-351-28432-5

* For full contents and more information, visit: www.routledge.com/9781783534869

Responsible Management Education and the Challenge of Poverty

A Teaching Perspective



Edited by Milenko Gudić, Carole Parks and Al Rosenbloom

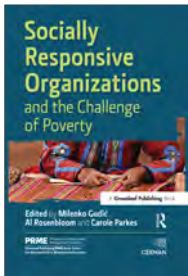
An invaluable guide for management educators who want to inspire a generation of leaders to tackle global poverty challenges, this book showcases innovative teaching, module development and programme designs that integrate the issue of poverty into global business management courses.

Routledge

Market: Business & Management
December 2015; 234x156; 260pp
Hb: 978-1-783-53257-5: **£95.00**
eBook: 978-1-351-28544-5

* For full contents and more information, visit: www.routledge.com/9781783532575

Socially Responsive Organizations & the Challenge of Poverty



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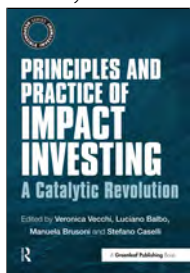
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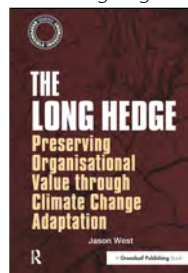
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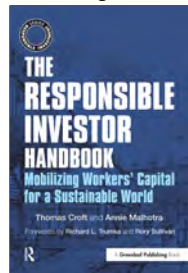
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