

# New Titles Catalogue

*October – December 2015*



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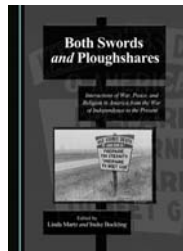
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## Both Swords and Ploughshares

Interactions of War, Peace, and Religion in America from the War of Independence to the Present

*Linda Martz and Ineke Bockting*

This collection of essays explores the mythos of America as a place of religious freedom, yet one imbued with a socially-imposed civil religion and underpinned by a presumption of Protestant dominance.



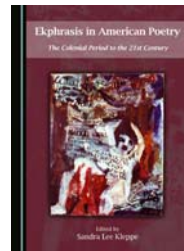
Date of Publication: 01.11.2015  
220 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8106-7  
Hardback £47.99 UK | \$81.95 US

## Ekphrasis in American Poetry

The Colonial Period to the 21st Century

*Sandra Lee Kleppe*

Providing a sample of the chronological range and stylistic variety of poetry that engages with visual art, this volume shows how ekphrasis has been a part of American poetry from its inception, and will be of interest to scholars of both literature and art.



Date of Publication: 01.10.2015  
220 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8067-1  
Hardback £47.99 UK | \$81.95 US

## Enemies Within

Cultural Hierarchies and Liberal Political Models in the Hispanic World

*María Sierra*

This volume provides historical perspectives on the debate on forms of government and political legitimacy in the Hispanic dimension of the Atlantic world, where modern politics was based on a series of exclusions that were explained as natural and necessary.

### Contributor(s)

*Susana Sueiro, Perz-Fuentes Pilar, María Sierra, Diego Mauro, Marta Bonaudo, Cristina Ramos Cobano and Rafael Zurita*

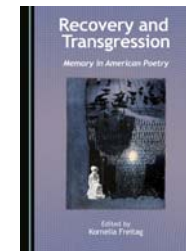
Date of Publication: 01.12.2015  
235 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8365-8  
Hardback £47.99 UK | \$81.95 US

## Recovery and Transgression

Memory in American Poetry

*Kornelia Freitag*

This collection is devoted to the ways in which poetic texts shape, and are shaped by, personal and collective memory. It looks at the techniques through which the past is recovered and repurposed in poetry, using poems by T.S. Eliot and Susan Howe, among others, as examples.



Date of Publication: 01.10.2015  
350 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8045-9  
Hardback £52.99 UK | \$90.95 US

## In Search of Corporate Accountability

Liabilities of Corporate Participants

*Stefan H. C. Lo*

Given current debates on corporate social responsibility, Lo uses a theory of interactive (corrective) justice to argue that it is necessary to ensure that responsible persons are accountable under law so as to promote compliance with legal regulations in the corporate context.



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410 pages | 14.8×21cm | 5.83×8.27in  
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## Management Information Systems for Microfinance

Catalyzing Social Innovation for Competitive Advantage

*Arvind Ashta, Bryan Barnett, Karl Dayson and Godfrey Supka*

The essays in this book explore the metrics required for success in the field of microfinance, using case studies on open-source and cloud-based software. Contributors include business executives and consultants, in addition to academics.

### Contributor(s)

*Godfrey Supka, Assadi Djamchid, Jacques Bongolomba isoketsu, Frédéric LANET, Dinos Constantinou, Ingham Marc, Bryan Barnett, Maria Rosa Rovira, Gaurav Sinha, Rakesh Sud, Maria Consol Torreguitart Mirada...*

Date of Publication: 01.10.2015  
370 pages | 14.8×21cm | 5.83×8.27in  
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## Work-Life Balance and the Economic Crisis

Some Insights from the Perspective of Comparative Law (Volumes I & II)

*Lourdes Mella Méndez and Lavinia Serrani*

Contemporary society and international organisations are giving increasing consideration to the issue of reconciling work and private life. Following on from this, these volumes provide a detailed analysis of work-life balance and its regulation in a number of EU countries.



Date of Publication: 01.12.2015  
535 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8221-7  
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## ChiMoKoJa

Histories of China, Mongolia, Korea and Japan — Volume 1

*Frank Jacob*

This initial volume of the biannual and peer-reviewed journal of the same name covers a variety of aspects of East Asian history, including the Russian East Asiatic Company in the aftermath of the Russo-Japanese War in 1904-5 and the role of Japan during the early Cold War.

### Contributor(s)

*Frank Jacob, Doris Chang, Richard Kagan, Roseanne DelParto and Masako Endo*

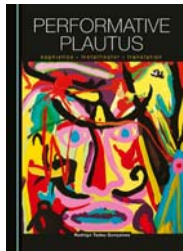
Date of Publication: 01.10.2015  
115 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8041-1  
Paperback £29.99 UK | \$50.95 US

## Performative Plautus

Sophistics, Metatheater and Translation

*Rodrigo Tadeu Gonçalves*

Containing a foreword and preface by Barbara Cassin and Florence Dupont, this book provides a theoretical and philosophical framework for the analysis of Plautus within a performative and philosophical perspective on language and theatrical performance.



Date of Publication: 01.12.2015  
130 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8257-6  
Hardback £41.99 UK | \$71.95 US

## Choir Stalls in Architecture and Architecture in Choir Stalls

*Fernando Villaseñor Sebastián, M<sup>a</sup> Dolores Teixeira Pablos, Welleda Muller and Frédéric Billiet*

This volume of conference proceedings discusses the role played by choir stalls in the conceptualisation of space within cathedrals, and the formal, stylistic and constructive motifs, models and solutions reflected in such architecture.

### Contributor(s)

*Susana Rosado Alves, Carlos Francisco Nogales Marquez, Coll Kika Cou, Pere Terrasa Rigo, Pilar Garcia Cuetos, Maria Dolores Teixeira Pablos, Eduardo Carrero, Almuth Klein, Anja Seliger, Merce Gambus Saiz...*

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## Contemporary East Asia and the Confucian Revival

*Jana S. Rošker and Nataša Visočnik*

This collection of essays provides insights into the culturally conditioned structure of Asian societies, questioning Eurocentric views of modernity that assume that Confucianism would have to be abandoned if East Asia wanted to develop a dynamic, modern society.

### Contributor(s)

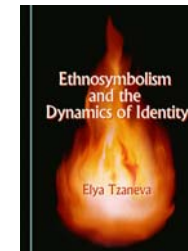
*Luka Culiberg, Bart Dessein, Jyrki Kallio, K Haus, Tea Sernelj, Natasa Visocnik, Ralph Weber, Mugur Zlotea and Andre Silva Bueno*

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## Ethnosymbolism and the Dynamics of Identity

*Elya Tzaneva*

Using insights from Bulgarian history, Tzaneva views the construction of Bulgarian national identity as a process intimately affected by social circumstances in nineteenth-century Bulgaria, and explores how the concept of ethnosymbolism contributes to identity dynamics.



Date of Publication: 01.11.2015  
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## Humans, Other Beings and the Environment

Harurwa (Edible Stinkbugs) and Environmental Conservation in Southeastern Zimbabwe

*Munyaradzi Mawere*

Mawere presents an ethnographic case study of the possibilities for the symbiotic co-existence of human beings, a unique species of forest insects and natural forests, and highlights the continuum among humans, insects and environmental conservation outcomes in rural Zimbabwe.



Date of Publication: 01.12.2015  
235 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8267-5  
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## Italians in Wales and its Cultural Representations, 1920s-2010s

*Bruna Chezzi*

Italian immigration to Wales remains a largely unexplored area in the history of migration from Italy to the UK. This book uses a variety of unexplored sources to describe the emergence of Welsh-Italian narratives and the formation of a distinctive Welsh-Italian identity.



Date of Publication: 01.12.2015  
175 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8260-6  
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## Made in Oceania

Proceedings of the International Symposium on Social and Cultural Meanings and Presentation of Oceanic Tapa

*Peter Mesenhöller and Annemarie Stauffer*

This volume brings together papers from a symposium on the social meanings, conservation and presentation of Oceanic tapa, or barkcloth, in 2014, and offers insights into current museum practice, connecting historical research with recent cultural developments in the Pacific.

### Contributor(s)

*Adrienne Kaeppler, Anna-Karina Hermkens, Anne-Claire de Poulpiquet, Joni Madraiwiwi, Kolokesa Mahina-Tuai, Pauline Reynolds, Petra Czerwinske, Regina Klee, Robin Bastian, Roswitha Zobl...*

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185 pages | 14.8×21cm | 5.83×8.27in  
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## Mobile Participation

Access, Interaction and Practices

*Caroline Wamala-Larsson, Christelle Scharff and Johan Hellström*

This collection of proceedings from the fourth conference on “Mobile Communications for Development” provides empirical evidence and analysis of the opportunities and limitations of mobile technologies’ contributions to development in areas ranging from literacy to governance.

### Contributor(s)

*Mame Awa Ndiaye, Anna Crowe, Maria Jacobson, Johan Hellstrom, Sarah Wagner, Perpertual Crentsil, Moustafa Zouinar and Jakob Svensson*

Date of Publication: 01.10.2015  
180 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8064-0  
Hardback £41.99 UK | \$71.95 US

## Muslim Identity Formation in Religiously Diverse Societies

*Derya Iner and Salih Yucel*

In bringing together examples from different parts of the world, including both Western and Eastern societies, and focusing on separate determinants of individual, communal, political, and national Muslim identities, this edited volume offers a blueprint for identity studies.

### Contributor(s)

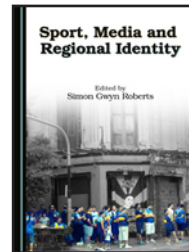
*Muhammed Cetin, Salih Yucel, Riaz Hassan, Mohammad Alami Musa, Halim Rane, Nahid Afrose Kabir, Rachel Woodlock, Derya Iner, Sara Nuzhat Amin, Mehmet Ozalp, Zuleyha Keskin, Rachmat Hidayat, Recep Dogan, Acmi Wood and John Paget*

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## Sport, Media and Regional Identity

*Simon Roberts*

Given that the links between sports, media and regional identity are often neglected in favour of national identity, this edited volume considers the cultural significance of particular sports and clubs to regional and sub-national identities across Europe and beyond.



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## The Dubbing Translation of Humorous Audiovisual Texts

*Pietro Luigi Iaia*

This book provides a theoretical and practical framework for researchers and practitioners focusing on the construction, interpretation and retextualisation of audiovisual texts, using a selection of humorous, English-language media.



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## The Future of (High) Culture in America

*Daniel Asia*

Representing the proceedings of the inaugural conference of the University of Arizona Center for American Culture and Ideas, these contributions explore the relationship between the high arts and culture in America, considering a range of subjects from dance to philosophy.



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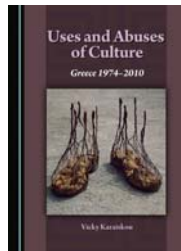


## Uses and Abuses of Culture

Greece 1974-2010

*Vicky Karaiskou*

This monograph investigates the impact of the European crisis on perceptions of Greek identity and cultural memory, focusing on the contradictions between intrinsic components of Greek cultural and national identities and the country's adopted European identity.



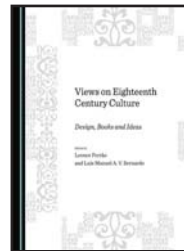
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## Views on Eighteenth Century Culture

Design, Books and Ideas

*Leonor Ferrão and Luís Manuel A. V. Bernardo*

Using the Portuguese architect and city planner Eugénio dos Santos as a reference point, contributions to this text provide insights into the Enlightenment in Portugal and its relationships with other European cultural movements in fields such as philosophy and literature.

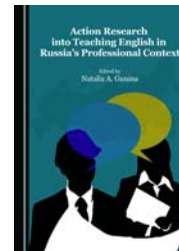


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*Natalia A. Gunina*

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## Creative Learning and MOOCs

Harnessing the Technology for a 21st Century Education

*Nabil Sultan and Haifa Jamal Al-Lail*

This publication showcases papers presented at the 11th Learning and Technology Conference held in Saudi Arabia in 2014, reflecting upon the recent implementation of Massive Open Online Courses, which provide opportunities for learning to large numbers of students at little cost.



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## Heritage and Exchanges

Multilingual and Intercultural Approaches in Training Context

*Yvon Rolland, Julie Dumonteil, Thierry Gaillat, Issa Kanté and Vilasnee Tampoe*

This bilingual text represents the proceedings of a seminar held at the University of La Reunion in 2014, and offers a reflection on scholarship and plural identity constructions, with a specific focus on the Indian Ocean area, an unexplored region in current scholarship.

### Contributor(s)

*Rolland Yvan*

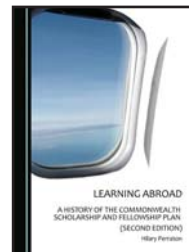
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## Learning Abroad

A History of the Commonwealth Scholarship and Fellowship Plan (Second Edition)

*Hilary Perraton*

Since 1959, Commonwealth scholarships have moved over 30,000 people across borders. This book sets out the narrative of the scholarship plan, looking at both the scholars and those who selected them, and examines the policies of countries offering scholarships and the recipients.



Date of Publication: 01.10.2015  
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## Myths and Brands in Vocational Education

*Anja Heikkinen and Lorenz Lassnigg*

Offering perspectives from under-discussed linguistic contexts, including Spain and Austria, in addition to more prominent countries such as the UK, this title explores tensions between the local and the global in education, investigating its increasing commodification.

### Contributor(s)

*Sanghita Sen, Naoko Hosokawa, Ben Pestell, Wycliff Edwin Tusime, Richard Daly, Liv Mjelde, Chiara Martinelli, Leena Lietzen, Fay Lundh Nilsson, Anders Nilsson, Fernando Marhuenda, Mikiko Eswein, Berner Esther...*

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ISBN-13: 978-1-4438-8016-9  
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## Teaching Theology in a Technological Age

Faculty and Student Perspectives

*Yvette Debergue and James R. Harrison*

Providing research from scholars from Australia, New Zealand and South Africa, this collection of essays explores how the theological sector of education, drawing upon its scriptural heritage, can come to grips with the digital age.



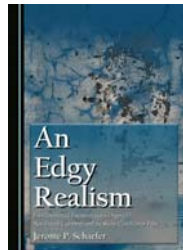
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## An Edgy Realism

Film Theoretical Encounters with Dogma 95, New French Extremity, and the Shaky-Cam Horror Film

*Jerome P. Schaefer*

Using actor-network theory, Schaefer's study offers an investigation of the new realism that has characterized cinema since the turn of the millennium due to the proliferation of the digital.



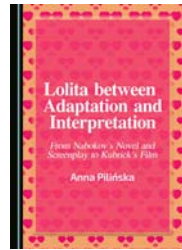
Date of Publication: 01.1.2015  
170 pages | 14.8×21cm | 5.83×8.27in  
ISBN-13: 978-1-4438-8017-6  
Hardback £41.99 UK | \$71.95 US

## Lolita between Adaptation and Interpretation

From Nabokov's Novel and Screenplay to Kubrick's Film

*Anna Pilińska*

Presenting an analysis of three versions of Vladimir Nabokov's *Lolita*, this investigation explores how Nabokov envisioned his creation rendered in a movie, and the divergences between this and said adaptation.



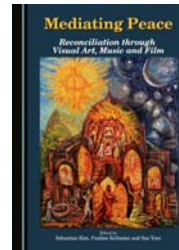
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ISBN-13: 978-1-4438-8049-7  
Hardback £41.99 UK | \$71.95 US

## Mediating Peace

Reconciliation through Visual Art, Music and Film

*Sebastian Kim, Pauline Kollontai and Sue Yore*

This edited collection examines the role of art, music and film in peace-building and reconciliation in a range of conflict situations. The contributors are composed of prominent scholars and artists, and examine theoretical, professional and practical concerns.



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430 pages | 14.8×21cm | 5.83×8.27in  
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## Subtitling Today

Shapes and Their Meanings

*Elisa Perego and Silvia Bruti*

Subtitling now serves many purposes, and comes in various forms. The contributions to this volume discuss these different manifestations, and offer a snapshot of this dynamic field of study, considering various languages, such as Chinese, Finnish, French, Japanese and Polish.



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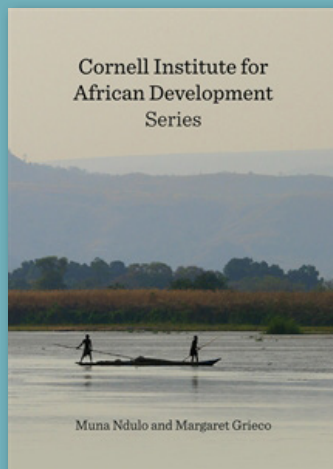
Series Editor  
*Muna Ndulo*

The Institute for African Development, Cornell University, USA, is a major location of academic and policy discourse on Africa. IAD regularly and routinely brings academics and policy makers together in a wide ranging program of conferences, seminar series and workshops on Africa. These conferences, seminar series and workshops provide an abundance of pertinent, topical and high quality written materials on Africa. The IAD book series brings these materials within access of the wider community. The series has so far provided volumes on Africa's information challenge, the hydro-politics of Africa and the contribution of remittances to Africa's finances.

Muna Ndulo (LLB, Zambia, Harvard; D. Phil, Oxford), Professor of Law; Elizabeth and Arthur Reich Director of the Leo and Arvilla Berger International Legal Studies Program; and Director of the Institute for African Development at Cornell University, is an internationally recognized scholar in the fields of constitution-making, governance, human rights, and foreign direct investment. He is also Honorary Professor of Law at the University of Cape Town and Extra Ordinary Professor of Law at the Free State University, South Africa; he was formerly a professor and later Dean of the School of Law, University of Zambia. He has lectured in universities including Bayreuth, Graz, and the International Development Law Organization.

He has extensive international and UN experience, having served as Legal Officer in the International Law Branch of the UN Commission on International Trade Law (1986–1995) and as Political and Legal Adviser with UN Missions in South Africa, East Timor, Kosovo, and Afghanistan. He has been a consultant to the African Development Bank, where he helped establish the African Legal Support Facility, and to the World Bank, the Economic Commission for Africa, the UN Development Program, the National Democratic Institute, the U.S. Institute for Peace, and the International Development Law Organization. He was a consultant to the Kenya Constitutional Process (2010), the Zimbabwe Constitutional Process (1999), and the Somalia Constitutional Process (2012).

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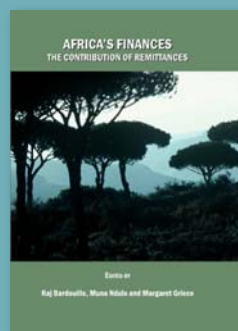


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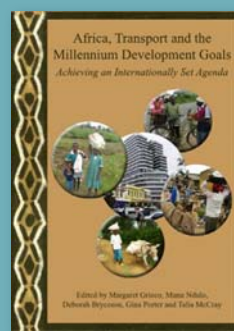
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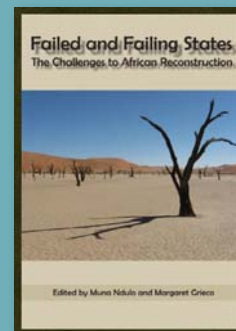
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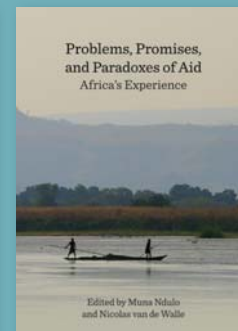
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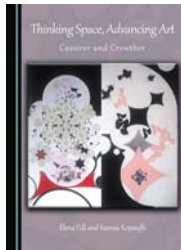
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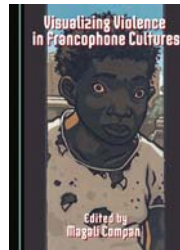


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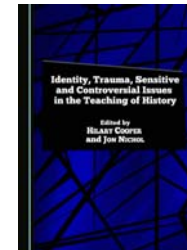


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This publication explores a number of archaeological themes, and is divided into two volumes, with the first focusing on Mesolithic finds in the Muge and Sado valleys. The second volume discusses the general Mesolithic period and its transition to the Neolithic across Europe.

### Contributor(s)

*Ana Cristina Araujo, Sergio Monteiro-Rodrigues, Marco Antonio Andrade, Cesar Neves, Dolores Mejias Del Cosso, Adriana Soto, Javier Fernandez-Lopez de Pablo, Jesus F. Jorda Pardo, J Emili Aura Tortosa, Oreto Garcia...*

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Professor Zidan explores the ways in which legal language differs from ordinary usage, investigating the difficulties of drafting English and Arabic legal texts, paying particular attention to features of such language that are often ignored in academic analysis.

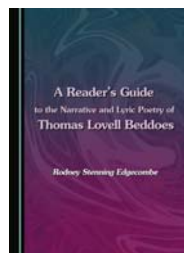


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*Rodney Stenning Edgecombe*

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*Florence Labaune-Demeule*

This collection of essays in two volumes examines the concepts of authority and displacement within English language regions. This first volume investigates the European context, exploring authors such as Shakespeare and Thomas Hardy.



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*Florence Labaune-Demeule*

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Despite the visibility of the Greek crisis, the media represents only the views of politicians and bureaucrats, leaving the voice of artists unheard. These specially commissioned essays by major Greek writers offer new insights into the crisis, and its causes and ramifications.



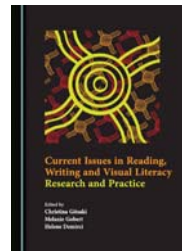
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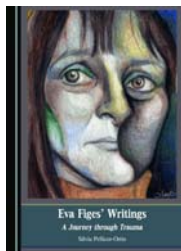
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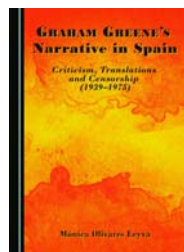
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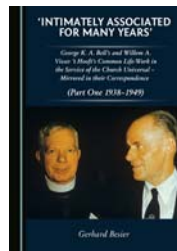
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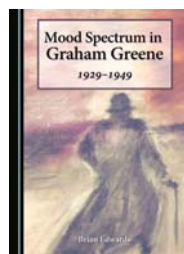
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### Contributor(s)

*Aleksandra Izgarjan, Sandra Josipovic, Aleksandra Zvezelj Kocic, Ginger Jones, Gordana Kustudic, Martin Stefl, Petar Penda, Vanja Vukicevic-Garic, Mirjana Danicic, Dijana Tica, Janko Andrijasevic, Marina Ragachewskaya and Sonja*

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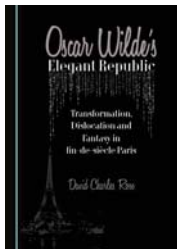
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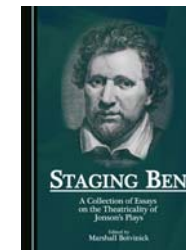
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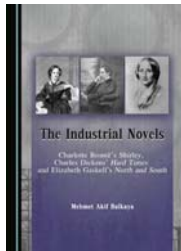
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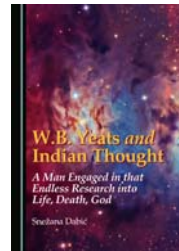
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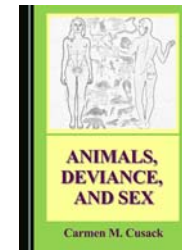


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# Meet the Author Vanessa Guignery

Subject(s)  
*Language & Literature*

Vanessa Guignery is Professor of Contemporary English Literature and Postcolonial Literature at the École Normale Supérieure de Lyon, France, having previously taught at the Sorbonne in Paris. She is a member of the Institut Universitaire de France, has been a Fellow and University Affiliate at the Harry Ransom Humanities Centre in Austin, Texas, on several occasions since 2006, and was an invited Professor at the Department of English at the University of Texas in Austin in the spring of 2011.

A returning author with Cambridge Scholars, Vanessa explains why she has published on several occasions with us:

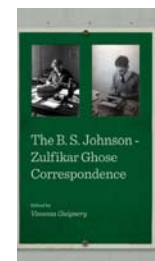
*“Since 2009, Cambridge Scholars Publishing has published four of my books and a fifth is underway. I greatly appreciate working with my various interlocutors, who are always receptive, diligent and professional. I particularly enjoy the quality of communication with the commissioning editors, the typesetting manager and the dust jacket designers who take my suggestions and queries into account, but also offer their own input. The books themselves are beautiful objects to behold and testify to the meticulous care the team takes to achieve the finest results”*

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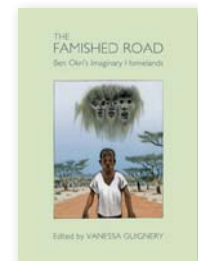
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# Meet the Author Tina Eftekhar

Subject(s)  
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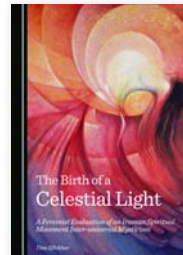
Dr Tina Eftekhar is a spiritual leader of professional development specialising in gender, human rights, women's empowerment and spirituality. She has over five years of experience at both national and international universities and in the non-profit sectors, working to serve women affected by all forms of violence, including trafficking and domestic violence, in a variety of roles, including those of researcher, lecturer, author, educator and advisor.

Tina describes the experience of publishing with Cambridge Scholars, emphasising the professional and helpful communication she had throughout:

*"I am very pleased with my working relationship with Cambridge Scholars and their supportive staff, who made my journey into publishing my first book so incredibly rewarding. I had a vision for my first book, and Cambridge Scholars was the only publisher that could make my vision come true without compromise. Their team was helpful and enthusiastic throughout the entire process, and they were there whenever I had a question or needed advice. I was amazed at the speed and efficiency of the whole service. When I think of my experience, compassionate communication, proficient service, and professional quality are three terms which come to mind."*

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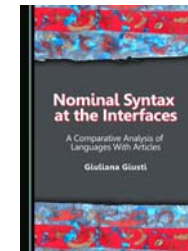
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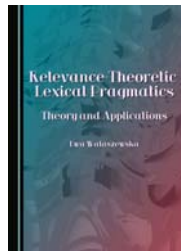


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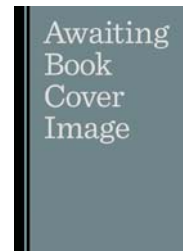


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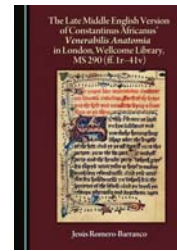


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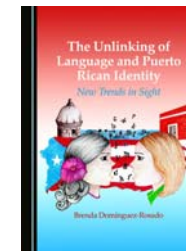


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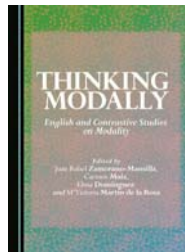
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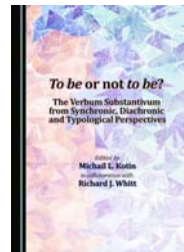
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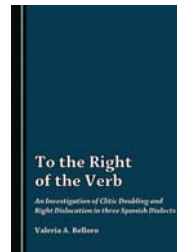
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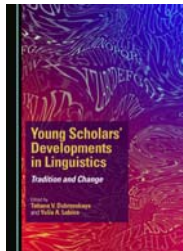
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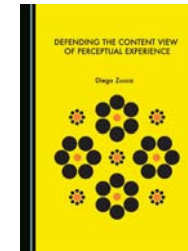


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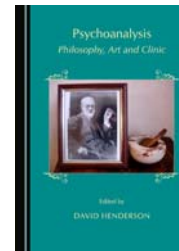
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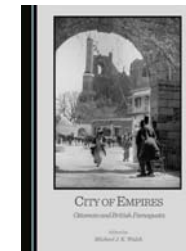
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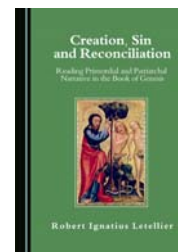
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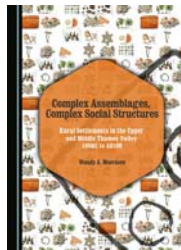
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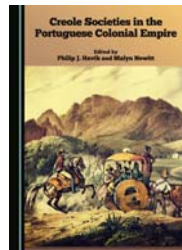


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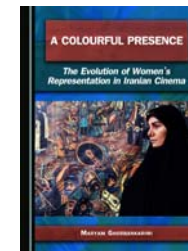
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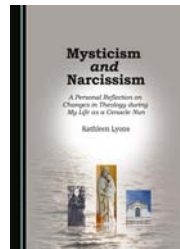
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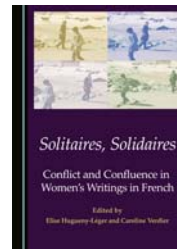
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